



EXHIBITOR INFORMATION

August 6 - 8, 2010

***West Concourse
Orange County Convention Center
Orlando, Florida***

Produced By: The Central Florida Marine Trades Association



Boat Staging

Boat Staging will be at the Destination Parkway (Canadian Court) Parking Lot, located behind the parking garages. Security will begin at 6:00am on Thursday, August 5, 2010, and will end at 4:00pm on Friday, August 6, 2010. Boats may be kept there until your scheduled move-in time, all boats must be out of the staging lot by 4:00pm on Friday. Security has been advised that boats may not leave the lot until set-up begins and then only with a vehicle displaying a TOW PASS issued by the show.

Show Set-up

All Exhibitors will receive a set-up schedule as well as Exhibitor Badges and Tow Passes in July, 2010. Please adhere to your set-up times to ensure that the show can open on time. Vehicles towing boats and trailers may not remain in the hall during set-up. Please be courteous to the other dealers setting up around you, Don't leave your trucks in their space, take them out to the dock basin.

Remember the show sets-up and opens the same day.

Exhibitor Badges

Every Exhibitor will be issued badges for their staff prior to the show opening. When requesting badges please remember to include temporary staff like detailers and boat haulers, these employees will need to have a badge to enter the show.



Exhibitor Service Desk

The Central Florida Boat Show will provide a service desk in the loading dock area during set-up. The service desk will be available to dealers and exhibitors that may have any questions and for booth exhibitors to check in before setting displays

Booth Exhibitors please note

Occasionally changes must be made on the floor plan prior to your set-up times, by checking in you will know exactly where your booth is located.

Rules and Regulations

Please read the attached show rules as well as the Notice to Exhibitors from the OCCC included with your Display Decorator's kit.

Please pass This information on to your staff.

Exhibitor Services

Electric, Water, and Rigging are services provided by the Orange County Convention Center. The OCCC has gone to a paperless System; exhibitors must now place their orders for the above services either by phone or via the internet. All orders must be received by Exhibit Services by JULY 10, 2010 to qualify for the incentive rate.

OCCC Exhibit Services

Phone: (407) 685-9824

Fax: (407) 685-9884

Web Site: www.occc.net/form.asp



[Communication Services](#)

All Phone, Fax, and Modem lines as well as wireless communications are provided by Smart City at the OCCC. All orders must be received by July 10, 2010 to qualify for the incentive rate.

[Smart City](#)

Phone: (407) 685-2000

Fax: (407) 685-2015

Web Site www.smartcity.com

[Show Decorator](#)

The Central Florida Boat Show will be using FM Convention Contractors as our display Decorator. All tables, chairs and other booth accessories may be rented from the display decorator. Once we receive your deposit for space you will receive an exhibitor's kit to order the above items.

[FM Convention Contractors](#)

Phone: (407) 352-6640

Fax: (407) 352-6645

Email: www.fmconv@aol.com

[Show Security](#)

Show security is provided continuously from 6:00am Thursday, August 5th through 4:00pm Monday, August 9th, by a OCCC approved company.

[Convention Center Access](#)

Please obey all speed limits, there are speed bumps on the road leading into the Convention Center. Signs will direct you to the loading dock basin. Maps will be provided with your badges in July.



Booth Pricing

1- 10' x 10 Booth... 100 Square Feet...\$ 350.00

2- 10' x 10 Booths...200 Square Feet...\$600.00

3- 10' x 10 Booths..300 Square Feet...\$850.00

4- 10' x 10 Booths..400 Square Feet...\$1100.00

5 or more 10'x10' Booths are \$275.00

No dealer may purchase Booth space until all open floor space is sold. Once all floor space is sold a dealer may purchase booth space but will be required to buy at least 6 10' x 10' booths or a minimum of 600 Square Feet.

Contact Information

If you have any questions or concerns please contact us immediately.

Central Florida Boat Show

Hot Summer Boat Show

455 S. Lake Destiny Rd.

Orlando, Florida 32810

Phone: (407) 298-1167 Fax: (352) 343-3780

Web Site:www.hotsummerboatshow.com

Sales manager: Shelly Jones (407) 466-2996

Email: boatshowsflorida@aol.com

